

# SyAM Software™

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For Immediate Release:

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## **SyAM Software Power Management qualifies for PG&E Efficiency Rebates**

*CEO Nick Thickins announces that SyAM Software's Power Management solution qualifies customers for funding assistance through Pacific Gas and Electric Company (PG&E), the electricity and gas utility serving the San Francisco Bay Area, Northern and Central California.*

**February 25, 2008** SyAM Software, a leading provider of system area management tools that enable IT administrators the ability to create power policies and enforce them without any end user intervention, has announced today that its System Area Manager software qualifies for PG&E energy efficient rebates. The utility will pay qualifying businesses and school districts located in the PG&E service area \$15 for every PC being managed by SyAM software power management solution. To qualify for the rebate, implemented projects are submitted for review by the customer to PG&E. Projects that meet the required energy saving criteria receive the approved rebate.

Servers, desktop PCs and notebooks consume energy and money when powered up during off-hours. Since a majority of people leave their computer on overnight, businesses and school districts are paying substantial amounts of their budgets on wasted electricity, even at non-peak rates. By creating and enforcing policies for the automated shutdown of power to a specific PC group, businesses and schools can increase system availability, improve accountability, maximize system resources use, meet service level agreements and reduce total cost of ownership of PCs across a distributed environment. For example, a typical school district with 1,000 PCs can save more than \$50,000 a year by automatically shutting down systems at set times.

SyAM Software's System Area Manager enables IT Administrators to create power policies and enforce them without any end user intervention. It gives administrators the ability to schedule specific managed systems to remotely power on or off at user specified times, seven days a week. All settings can be made across a large network within a couple of hours, saving power and the associated costs of managing the computers.

### **Compelling ROI**

When coupled with the \$15 PG&E rebate for every qualifying PC, the \$39 per seat SyAM Power Management application is quickly recovered within 6-9 months, with businesses and school districts enjoying substantial and persistent energy cost reductions thereafter.

"SyAM Software enables our customers to pro-actively manage their IT assets from any remote location using a web browser. The power management capabilities allow administrators to save money and helps the utility companies recover previously wasted energy," says Indy Batra, CEO at MJP Computers in California, a SyAM value-added integrator. "Using SyAM Software's solutions, we've been able to provide easy to implement solutions that quickly achieve substantial

and tangible results for our customers. In this era of shrinking IT budgets and increasing management expectations, a clear and substantial return on investment helps all involved parties benefit.”

“As a utility doing business in a region with a strong interest in green issues, the opportunity to provide energy efficiency rebates to our customers is an integral part of our environmental stewardship efforts,” said Mark Bramfitt, Principal Program Manager for Pacific Gas and Electric Company. “Aligning with vendors who are committed to responsible energy management is not only a good business practice for us and our customers, but is also in the best interests of the communities we serve.”

### **About SyAM Software:**

SyAM Software is a developer of Systems Area Management tools enabling pro-active operational monitoring, remote management, patch deployment and power management. The solution works across all Notebooks, Desktops, Servers and RAID devices running Windows and Linux. All products are easy to deploy, learn, and use and can be downloaded from [www.syamsoftware.com](http://www.syamsoftware.com) free of charge. Management Utilities and System Client products can be used for free indefinitely. Their functionality is expanded when used in conjunction with System Area Manager, the central management console that is licensed based upon the number of systems being managed. SyAM Software solutions provide increased levels of visibility and management for IT professionals at SMB to enterprise sized organizations. Using a web browser they have access to IT Assets at all time so they know what they have, where it's located, how it's configured, and its operational health state in real-time. Major tangible and measurable business benefits include reduced energy costs, simplified and automated asset tracking, remote monitoring and resolution, reduced complexity and reduced total cost of ownership.