

# SyAM Software<sup>™</sup>

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## **For Immediate Release:**

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## **SyAM Announces OEM Partnership with Tarox – Leading IT Systems Manufacturer in Germany Cites SyAM’s System Management Efficiencies, Green IT Solutions Keys to Future Growth, Enhanced Reseller Solutions**

Nashua, N.H. (July 22, 2009) –SyAM Software is announcing today an OEM partnership with Germany-based IT system manufacturer and distributor Tarox. As a part of this agreement, Tarox will integrate SyAM management products with Intel® remote management vPro™ Technology into the company’s line of desktops, notebooks and servers exclusively sold and marketed through its network of more than 3,000 resellers throughout Germany, Austria and Switzerland.

With its focus on providing leading-edge hardware solutions for small and medium-sized businesses, the OEM relationship will enable Tarox – an Intel® Strategic solution partner – to offer its resellers expanded managed services offerings to their customers, enabling its resellers to remotely manage large numbers of disparate vendor systems from a single console.

SyAM software allows IT administrators to easily, and with greater agility, manage networks of PCs and servers, reducing downtime and increasing productivity. SyAM System Area Manager enables IT managers to pro-actively manage all of their IT Assets: know what they have, where its located, how its configured, its change history and most importantly know of issues in advance before down time occurs.

“We are pleased to announce our OEM partnership with Tarox,” said Nick Thickins, CEO of SyAM Software. “The SyAM solution enables Tarox resellers to benefit from offering value added managed solutions to their customers while complementing the totality of Tarox solution offerings to resellers in key industries and emerging markets. With this agreement Tarox becomes a key technology partner that expands SyAM’s presence in a world-class market that we hope ushers in an era of seamless, one-stop system area management solutions.”

“As a company we have closely followed the Intel vPro story and, in turn evaluated several management software products to enhance both our strategic Intel partnership and our product portfolio,” said Uwe Huefner, Director of Product Management Systems for Tarox. “For many reasons – including its intuitive console and exceptional visibility – SyAM is the right product for us and our customers.”

He added, “SyAM’s green management solutions supplement our solutions by providing an easier means to monitor and manage the amount of energy desktops use, which enables Tarox and its resellers network to reduce their customers’ costs while increasing the value of our brand. Its combined system management and green IT solutions makes SyAM an important building block in Tarox’ short and long-term success.”

## **About Tarox**

The TAROX Unternehmensgruppe ([www.tarox.de](http://www.tarox.de)), with headquarters in Lünen / NRW is one of Germany's leading system manufacturers and distributors. The distribution TAROX PREMIUM offers a selected intensive counseling and networking and peripherals product range. The BTO process TAROX offers its customers high-quality servers, server center, workstation, desktop, thin client and mobile systems. TFT displays and projectors complement the product families. The OEM Service Fulfillment and Supply Chain Management by TAROX round performance from the manufacturer. The business model combines TAROX complex distribution system with high-performance technologies (TAROX PC, NB and server systems) to almost any business demands of commercial customers' needs. The business model TAROX opened the contemporary system access to a full range of system requirements. The Business TAROX competence is based on three interlocking components: targeted (pre-) sales consulting, efficient implementation of projects and professional execution of orders. This visionary and innovative business model enables its clients and partners to effectively compete in select industries.

## **About SyAM Software:**

SyAM Software is a developer of Systems Area Management tools enabling pro-active operational monitoring, remote management, patch deployment and power management. The solution works across all Notebooks, Desktops, Servers and RAID devices running Windows, Linux and OS X. All products are easy to deploy, learn, and use and can be downloaded from [www.syamsoftware.com](http://www.syamsoftware.com) free of charge. Management Utilities and System Client products can be used for free indefinitely. Their functionality is expanded when used in conjunction with System Area Manager, the central management console that is licensed based upon the number of systems being managed. SyAM Software solutions provide increased levels of visibility and management for IT professionals at SMB to enterprise sized organizations. Using a web browser they have access to IT Assets at all time so they know what they have, where it's located, how it's configured, and its operational health state in real-time. Major tangible and measurable business benefits include reduced energy costs, simplified and automated asset tracking, remote monitoring and resolution, reduced complexity and reduced total cost of ownership.